

## SBDMC CELEBRATES 24th ANNIVERSARY



SBDMC, Inc. marked another successful year with a 3-kilometer Color Fun Run held on July 6, 2018 dubbed "Run Colorfully." Participants were greeted by a clear, blue sky as they excitedly prepared to start a colorful day in their various costumes. Each of the 194 runners received shirt, sunglasses and headband.

Employees of SBCGP locators helped SBDMC celebrate its 24th anniversary with Tong Lung (Phils.) Metal Industry Co., Inc. sending the biggest group. Other locators that joined the fun were AMTI Computers Subic, Inc., Apollo Subic Int'l. Trading Corporation, Chinmei Metal Mfg. Inc./Value Chain Solutions Inc., Cresc Incorporated, D-J Aerospace, Inc., Ford Subic/Westcoast Automotive Corporation, Freeport SKC Inc., Grainpro Phils, Inc., Jack Electronic Metal, Inc., Juz Electronic, Misung Subic Inc., MSK Group Work Incorporated, Nakano Tonyeh International, Inc., Nakayama Precision Industries Incorporated, Saver6.Com, Inc., Shengkai Corporation, Schomburg Building Product Systems Philippines Inc.,

Subic Gateway Child Development Center, Inc., Subic Superfood Inc., Tallin Abrasives Corporation, TECO (Philippines) 3C & Appliances, Inc. and Wistron InfoComm (Philippines) Corporation. SBMA Director/SBDMC Treasurer Maria Cecilia Bitare likewise showed her support by attending the early morning event.

The runners ran around SBCGP and were sprayed with a rainbow of colored powders at different stations. The race ended in the amphitheater where Naicha Food and Beverage Corporation, Phil-Em Enterprises, Inc., Subicworx Incorporated and TECO (Philippines) 3C & Appliances, Inc. set up booths.

The runners cooled down by joining the Zumba, swaying energetically in a kaleidoscope of color. Mr. Ronald Toledo and Ms. Remy Jean Pedores of Nakano Tonyeh stood out from the crowd and were chosen as graceful male dancer and graceful female dancer, respectively.

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The emcee, Ms. Ciego Ganda, announced the winners of the special prizes. The superheroes from Grainpro easily beat the competition emerging as the "Best Colorfully Dressed Group" with Mr. Juanito Chua, Jr. also bagging the "Standout Costume" prize in his Thor costume. Mr. Ricky Santiago, Mr. Ronald Toledo, Ms. Erlinda Olpiendo, Mr. Juanito Chua, Jr., Ms. Marilenie Nikolao and Ms. Jey Kristhel Momo were adjudged as the "Colorful Participants" and received cash prize of Php500.00 each. Mr. Lendi Sam Damasco was selected as the "Most Outrageous" participant.

Three lucky runners won raffle prizes. Ms. Angeli Zita received a Bluetooth speaker courtesy of Subicworx Incorporated. Ms. Arianne Kaye Cuenco was the winner of a TECO personal refrigerator while Ms. Vanessa Valledas brought home the grand prize of TECO .7 HP window type air-conditioner.

The whole day celebration continued in the afternoon with a seminar entitled "Effective Corporate Communication in the Workplace." SBDMC employees as well as employees from Apollo Subic Int'l. Trading Corporation, FBM Systems and Electronics Inc., Freeport SKC Inc., Mabuhay Interflour Mill Inc, Nakayama Precision Industries Incorporated, Sapphire Instruments Subic Bay, Inc., Subic Superfood Inc., Tailin Abrasives Corporation, TECO (Philippines) 3C & Appliances, Inc. and Wistron InfoComm (Philippines) Corporation participated in the seminar.

The resource speaker, Ms. Cristina delos Reyes of Noble Minds Academy talked about the purpose of effective business writing in the workplace, rudiments of writing/review of grammar, writing/sending and responding to e-mails, writing and responding to business letters/correspondence, writing memoranda and presentation skill.









Most Outrageous



Raffle Draw Winner



Stand-Out Costume



SBDMC family



Raffle Draw Winner



Raffle Draw Winner



SBDMC family



Best Colorfully Dressed Group

Graceful Zumba Dancers  
Male & Female

Colorful Participants





## SBDMC HOLDS LOCATORS' FORUM



SBDMC, Inc. organized a Locators' Forum on January 12, 2018 at SBDMC Formosa Hall to discuss important issues concerning locators particularly the outsourcing of wastewater treatment to Subicwater and refurbishing of the sewer system in Subic Bay Gateway Park.

Subic Bay Metropolitan Authority (SBMA) Chairperson and Administrator Wilma T. Eisma graced the forum along with Major Vicente Tolentino, Manager of SBMA Law Enforcement Department, Mr. Angel Bagaloyos, Manager of SBMA Maintenance & Transportation Department and executives of Subic Water and Sewerage Co., Inc. Fifty individuals from 35 companies attended the said forum.

SBDMC President Jeff Lin welcomed the locators after which Eisma took the opportunity to introduce herself and share her dreams for Subic Bay Freeport Zone (SBFZ) to the locators. She likewise briefed them on what has been happening and updated them on important issues.

Eisma declared she would like to lead SBMA and SBFZ with a moral compass where what is the important thing to do is the right thing to do. "I will never do what is popular over what is right. It should always be what's right. Because I always believed that the right thing to do is also the right thing to do for SBMA and SBF," stressed Eisma.

"I will try to push the envelope as far as I could. And I will do that and at the same time try to assist all of you in your issues and your problems," said Eisma. She encouraged the locators to tell SBMA or SBDMC as soon as there are issues or problems to be able to come up with a solution. "I will try my very best to help all of you," assured Eisma.

At the same time, Eisma reminded everyone to follow the rules. "I also espouse following the law, following SBMA rules because at the end of the day, this is our home. If we are the ones who will violate our laws then who will take care of our home?" said Eisma.

"All these people came to invest in Subic because they saw that the volunteers of Subic cared enough to make this happen," reminded Eisma. "So I strongly and firmly believe that if we do this again, they will come."

Eisma announced that SBMA got Php530M from national government which she hopes to use to refurbish and repair the Alava Pier. She disclosed that this is to attract cruise ships to come in.

Lastly, Eisma shared her dreams with locators. She enumerated connecting SBFZ to Redondo Peninsula, getting more cruise ships to come and keep on coming, converting Remy Field area to be similar to

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Greenbelt in Makati offering residential and commercial establishments and building the SBMA corporate center. She continued that her biggest dream is to reclaim land as there is no more land available.

Ms. Juliet Tan, Investment Services Department Manager, introduced Gateway Plus Center (GPC) to the locators. "GPC will provide SBGP investors and Locators the convenience of having an integrated action center wherein their needs and concerns can be addressed," explained Tan. She stated GPC will help expedite the setting up business inside SBGP by providing frontline services and assistance to potential investors.

"GPC will also facilitate transactions and help resolve issues and concerns of the SBGP Locators particularly with SBMA. GPC team will be working in close coordination not only with SBMA but with other government

agencies such as Bureau of Internal Revenue, Bureau of Customs, Bureau of Immigration Department of Labor & Employment and Department of Environment & Natural Resources," said Tan.

Engr. Vanjo Vicente, Head of Planning & Construction Division, presented the completed stage 1 of the SBGP Employees' Walkway at Gate 4. He thanked the locators that supported the project. SBDMC will proceed with the stage 2 of the project wherein roofing will be installed on the existing 48-meter walkway along lot of Tailin Abrasives Corporation within the year.

Locators were introduced to TECO products by Ms. Jonnaliza Abaya prior to the raffle draw where 10 attendees won one coffeemaker each.

## SUBIC FREEPORT BUSINESS PERMITS NOW VALID FOR 3 YEARS

**SUBIC BAY FREEPORT** — To further promote the business-friendly atmosphere in this free port and boost government efforts on transparency, the Subic Bay Metropolitan Authority (SBMA) extended the validity of business registrations here from one to three years.

SBMA Chairman and Administrator Wilma T. Eisma recently released the first batch of Certificate of Registration and Tax Exemption (CRTE) that are valid for three years, and cited the agency's streamlining of business processes to better serve the needs of business locators.

"This has long been overdue. The previous board under Chairman Garcia promised this to locators, but nothing happened. So we made it a priority project for our 2018 program and we're proud that after all the hard work, it finally materialized now," Eisma said.

Eisma added that her administration's drive for a more investor-friendly climate in Subic is in keeping with President Duterte's orders for transparency and good governance.

"We want to make life easy for our investors, and the SBMA will continuously work towards improving its system," she pointed out.

The three-year CRTE was approved by the SBMA Board of Directors on January 26 this year. Then a public hearing to gain acceptance by stakeholders was successfully held on February 28. The announcement of the ap-

proved measure was subsequently published on May 9.

Eisma's office had also taken over the approval and release of CRTEs to further speed up the issuance of this important business document.

According to Kenneth Rementilla, SBMA Deputy Administrator for Business and Investments, business locators were previously required to renew their CRTE annually. But under the new system, businesses with lease terms of more than three years can avail of a three-year registration, or opt for an annual renewal.

Rementilla added that CRTE-holders in the Subic Bay Freeport can enjoy waived value-added tax (VAT), ad valorem and excise tax on internal revenue taxes, customs and import duties, and national revenue taxes, among others.

However, the business locators would have to pay a final tax of 5 percent of the gross income earned (GIE), as required by law. Of the 5 percent final tax, 2 percent is allocated for revenue shares to local government units, while 3 percent goes to the national treasury.

Among those who received the three-year CRTEs from the SBMA are Dongyang Food Machinery Philippines Corp.; Johnson Controls-Hitachi Air Conditioning Philippines Inc.; Juken Sangyo (Phils.) Corp.; and UPower Building Corporation.



## STATE-OF-THE-ART CCTV SYSTEM UP IN SUBIC FREEPORT



**SUBIC BAY FREEPORT** – The Subic Bay Metropolitan Authority (SBMA) has installed a state-of-the-art monitoring system that provides a live feed of images from remote surveillance areas all around the Subic Freeport to boost security operations and public safety here.

The system consisted of closed-circuit television (CCTV) cameras installed in various areas of the Freeport that are viewed from a bank of monitors and a LED (light-emitting diode) wall at the SBMA Law Enforcement Department (LED) command center.

SBMA Chairman and Administrator Wilma T. Eisma inspected the new monitoring system on Sunday, along with SBMA Deputy Administrator Rani Cruz, LED Manager Vicente Tolentino, and LED Operations Chief Gerardo Johnson, and observed how the system is operated remotely.

Aside from watching the live streaming of videos taken from some of the busiest areas in the Freeport, Eisma also tried the public address system hook-up installed in areas like the Boardwalk Activity Center and the Malawaan Park, and reminded visitors to pick up their trash before leaving the area.

The system allows the simultaneous viewing of live images from 96 different camera angles.

"It's quite impressive," SBMA chief described the system. "And I hope that this will be something

really effective not only in crime prevention, but also in promoting public safety and environmental protection in the Freeport," she added.

Eisma also pointed out that the SBMA's modern monitoring system was made possible with funding from Common Use Service Area (CUSA) fees collected by the Subic agency from business locators, residents, as well as tourists entering the Freeport.

"Now that we have this state-of-the-art monitoring system, violators can easily be detected and apprehended. Subic is known for its strict enforcement of traffic rules, as well as for its high level of security, and this system brings us to a higher level of police work," she added.

According to SBMA police chief Vicente Tolentino, most of the tourist sites in the Freeport are now covered by the CCTV system that was recently installed by Wireless Link Technologies, Inc., a leading wireless technology provider based in Manila.

Aside from these, PLDT Subicel has also installed CCTVs at the sentry posts of three housing areas in Subic: Binictican, Kalayaan, and Cubi.

The SBMA will be paying for the system installation contracted out to Wireless Link Technologies, but the cameras provided by PLDT Subicel were for free, Eisma said.

All these CCTVs are monitored 24/7 by LED officers inside the command center, Tolentino said, adding that the system will allow police officers to closely monitor areas for any illegal activity and give them faster reaction time to apprehend suspects.

"We want people to know that the Subic Bay Freeport Zone is one of the safest places in the country, where they could relax without fear of being accosted by criminal elements. At the same time, we want criminal elements to know that we are ready for them and that we can monitor their every move here," Tolentino said.

The SBMA police head added that the more security monitoring systems will be put in place in other areas of the Freeport under the second phase of the agency's CCTV program.



## Donation



SBDMC turned over the donated Logitech Group Videoconferencing Package to Subic Bay Metropolitan Authority (SBMA) on July 3, 2018. The donation seeks to improve communications with the SBMA through the use of remote communication options such as videoconferencing. The package consists of camera, speaker phone, remote control, two expansion microphones, powered hub and various connection cables. (From left to right: Mr. Jefferson Payumo, MIS Head; Ms. Daisy Nucum, Admin Assistant Manager; Ms. Juliet Tan, ISD Manager; Atty. Gina Orozco, In-House Attorney; and Mr. Jonathan Ong, FAD Manager)

## Clean-up Drive



SBDMC, Wistron and TECO 3C employees participated in the Joint Clean-up Drive organized by SBMA Labor Department in coordination with the Subic Bay Workforce Development Foundation Inc. (SBWDFI) on 30 June 2018 on the perimeter fencing areas from the corner of Rizal St. up to 14th Gate. This is part of the Comprehensive Program of the SBMA in maintaining the health and cleanliness of the rivers and the perimeter fencing areas.



## Senate Hearing



Sen Richard J. Gordon conducted a public hearing on Senate Bill No. 1325 or the "Regional Investment and Infrastructure Corporation of Central Luzon" on March 15, 2018 at the SBDMC Formosa Hall. The said bill proposes that the infrastructures that are already in place in Central Luzon should serve as an economic engine of growth, to promote and encourage entrepreneurship and to create livelihood, jobs and business opportunities, not only in Central Luzon, but in the nearby regions and, ultimately, in the whole country.



## TAITRA Delegation



TAITRA delegation composed of company executives visited SBDMC on March 20, 2018. Founded in 1970, TAITRA (Taiwan External Trade Development Council) is Taiwan's foremost nonprofit trade promoting organization that assists enterprises to expand their global reach.



## ISO Certification



## Award from Subicwater



## Visit of First Industrial Park



## SEAWEED FARMING PROJECT FOR SUBIC BARANGAYS LAUNCHED



**SEAWEED PROJECT BREAKS GROUND.** Weedera President Neil Huele, RP Energy President Angelito Lantin, SBIFARMFA Representative Reynaldo Miranda and BFAR Regional Seaweed Coordinator Marlon Alejandro together with Meralco PowerGen's VP Litz Santana, Sitio Parola Leader Crystalyn Reyes and RP Energy CSR Officer Jason Gavina during the signing of the MOU last May 19.

Redondo Peninsula Energy, Inc. (RP Energy) has partnered with the private and public sectors for a Seaweed Farming Project that will benefit two barangays in Subic, Zambales.

The collaboration involves the set-up of two pilot seaweed nurseries in Barangay Cawag and Barangay Matain in Subic. These nurseries will later expand into seaweed farms.

RP Energy facilitated the establishment of the seaweed nurseries. The company is also responsible for the social preparation and coordination with the two beneficiary organizations of the project, which are identified as the Parola Fisherfolk Neighborhood Association (PAFNA), and Samahan at Ug-nayan ng Mangingisda sa Matain (SUMAMA) of Subic.

Meanwhile, SBIFARMA and Weedera, worked together and surveyed possible locations for the pilot nurseries. BFAR, for its part, will be in charge of monitoring, technical assistance, and training to the beneficiary groups for this project.

"This is complemented by the technical know-how of our BFAR experts who will assist the groups in setting up the nurseries," according to Jason Gavina, CSR Officer of RP Energy.

Weedera President Neil Huele, for his part, said: "Seaweed has huge demand especially in Taiwan, China, and Japan. In fact, unknown to many, the Philippines is the third largest producer of seaweed in the world. There is still very huge potential."

To formally jumpstart activities under this collaboration, the launch of the seaweed farms and a community training was held last May 22.

BFAR trained the community members on how to create the net and install the seedlings properly. They were also oriented on how to maintain the seaweed farms to avoid grazing of fish and ensure quality harvest. The group will harvest their first batch of seaweeds after 45 days from planting.

Based on the social benchmarking study conducted by the company, there is a need for an alternative livelihood for the low-income fishing communities neighboring the RP Energy site. The Subic Bay itself is overfished, and the income from fish harvest can be very seasonal.

"In our CSR, we always aim to achieve both impact and sustainability. We are very happy to have the support of BFAR, Weedera and SBIFARMFA for this project and we hope that this partnership continues long term," said RP Energy President Angelito Lantin.



**TIME TO PLANT SEAWEEDS.** Last May 22 at Sitio Parola, Brgy. Cawag during the community launching and training with BFAR expert Marlon Alejandro. In photo, RP Energy's CSR Assistant Judy Ann Espiritu, Weedera's Dante Garzon, BFAR's Marlon Alejandro, RP Energy's CSR Officer Jason Gavina, Cawag Councilor Luisito Cerezo, with community partners.



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**VISION:** To make Subic Bay Gateway Park  
(SBGP) a premier business destination  
in Asia Pacific

**SBDMC, INC., VISION /  
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Subic Bay Gateway Park (SBGP) that will  
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The advertisement features a vibrant background with several umbrellas in shades of blue and yellow. A large red umbrella in the foreground has the words "Rainy Day" written in a cursive script. Below this, the words "BIG SALE" are written in large, bold, red 3D block letters. To the right of the "BIG SALE" text, a red circular badge contains the text "UP TO 60% OFF" in white. At the bottom, the dates "AUGUST 15-17, 2018" are displayed in red. The contact information is listed at the very bottom in white text against a dark blue background.

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